

**PS FOOD MART STORES RAISE ALMOST \$60,000 FOR LOCAL FOOD BANKS**  
**Thirty PS Food Mart Stores Beat Fundraising Goal to Provide Food to Needy Families**

Homer, MI – April 28, 2011 – In just 17 days, the second annual PS Food Mart Charities “Fight Hunger. Give Hope.” campaign beat its fundraising goal by more than \$10,000. Employees and customers from 30 PS Food Mart stores across South Central Michigan and Northwest Ohio raised almost \$60,000 in support of local food banks. One hundred percent of the money collected will be donated to area charities including the Food Bank of South Central Michigan, Toledo Northwestern Ohio Food Bank, and several local food pantries in the communities represented by PS Food Mart. Donations will provide nearly half a million meals to needy families.

“The entire PS Food Mart and Folk Oil teams are truly overwhelmed by the outpouring of support we received for our fundraising efforts,” said Jim Linton, Vice President with PS Food Mart. “As a local business we know how much our customers and employees care about their community and their neighbors in need. Smashing our goal by more than \$10,000 really shows the spirit and care that exists throughout Michigan and Ohio. We are all extremely grateful to everyone that contributed to this worthy cause.”

Championing the fundraising efforts were the managers and employees of the 30 local PS Food Mart stores. Their enthusiasm to collect money through \$1 and \$5 paper hearts, along with other innovative methods such as raffles, bake sales and even selling home-made jewelry, helped them pass last year’s fundraising efforts by more than \$7,000. Leading the PS Food Mart stores in fundraising was the Cooper PS Food Mart team in Jackson, MI. Led by manager Tracy Peltcs, the store raised more than \$3,700 for the Food Bank of South Central Michigan. Other top fundraisers were five PS Food Mart stores in the Toledo, OH area which collectively raised more than \$10,000 for the Toledo Northwestern Ohio Food Bank.

“The individual PS Food Mart stores, along with their loyal customers are true heroes in this program,” said Ed Heath, Vice President of Operations with PS Food Mart. “Individuals such as Alicia Henry, employee at Spring Arbor PS Food Mart store in Spring Arbor, MI who raised more than \$1,300 by encouraging customers to give as much or as little as they could every day, were cheerleaders for the programs and made it exciting for customers. We look forward to raising even more money and supporting even more groups in the future.”

Joining PS Food Mart and Folk Oil in the fundraising efforts were a number of local businesses and national supporters. These “Gold Heart Donors” included Hillsdale-based Watkins Oil, and R.W. Mercer of Jackson Michigan.

“We are extremely grateful for the ongoing support that PS Food Mart, Folk Oil and all the local employees and, of course, customers provide to our organization. Many people only think about food banks around Thanksgiving, but this is a real need we have all year long,” said Robert Randels, executive director with the Food Bank of South Central Michigan. “This partnership not only stocks our pantry’s shelves and puts food on the table for those in need, but it also helps raise awareness for the devastating issues caused by hunger in America. We thank the people of Michigan and for the support provided by PS Food Mart stores.”

To find your local PS Food Mart, and for more information on the positive impact of PS Food Mart Charities in the communities they serve, visit [www.psfoodmart.com](http://www.psfoodmart.com).

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